



# AUGUST 2019 NEWSLETTER

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To me, August is a sweet corn, watermelon, roasted marshmallows month! The water is finally warm enough for this old guy to go swimming. I can't believe we can see down 30 feet in West and have never seen so many fish. East Lake is the cleanest in my lifetime. August is also family month at Okoboji. The lakes, Arnold Park, the beaches, eating out, and incredible sunsets. Spend as much time as you can enjoying the best climate on earth.

We are selling lots of boats and still have a great selection. Pontoons of every style, surf boats by Nautique, Moomba, and Supra are the new rage. Crossovers by Cobalt, Chaparral, and Crownline are providing the best of both worlds. The Volvo Penta forward facing drive has made it safe and easy to surf behind the comforts of a nice, deep, dry bowrider. We need good late model trades and are dealing. Buy an in-stock boat and beat the tariffs that are already closing in on many areas of our lives. We are getting letters daily from vendors regarding price increases. The savings will be real.

Do you like to eat out? The Hi-Point, at the very top of Okoboji in the Central Emporium, is getting great reviews. Our new menu has a great selection, is reasonably priced, and the views are one-of-a-kind on West Lake!

Snappers Turtle Bay Café, with the private Boat Club event space above it, is located on East Lake at Parks Marina and is also receiving great reviews. The view and ambiance is wonderful and they have a great menu of appetizers and entrées. The kids have plenty of things to do at Snappers with the putt-putt golf, bags game, and row boats in the pond. It's a unique and pleasurable experience.

O'Farrells Diner on Smith's Bay by Okoboji Boat Works, has since the 1940's, and still is, the best breakfast and lunch anywhere.

Don't forget the Gardens and the Barefoot Bar! Our staff at all of our places has done an awesome job of providing the best possible service and I congratulate them for the enthusiasm, discipline, endurance, and values. I'm proud of the entire team at all of our locations.

August 2nd-3rd is Iowa no sales tax on clothing weekend. Make the most of it by loading up on items from Palm at the Park (Central Emporium), West (Okoboji Boat Works), or Barefoot Gear (Parks Marina)! August 7-10th is Crazy Days at the Central Emporium and we will follow suit with a Sidewalk Sale at the same time at the West Store and Ship Store at Okoboji Boats.

When we are on vacation we love to shop, eat, and play. We do our best to provide these things to our customers because we want Okoboji to be your happy place.

I always try to find something funny or inspiring for my PS and this one seemed appropriate for this summer. I don't know who wrote it but...

*A group of students were asked to list what they thought the present "Seven Wonders of the World." The following received the most votes:*

- |                           |                         |                        |                 |
|---------------------------|-------------------------|------------------------|-----------------|
| 1. Egypt's Great Pyramids | 2. Taj Mahal            | 3. Grand Canyon        | 4. Panama Canal |
| 5. Empire State Building  | 6. St. Peter's Basilica | 7. China's Great Wall. |                 |

*While gathering the votes, the teacher noted that one student had not finished her paper yet so she asked the girl if she was having trouble with her list. The girl replied "Yes, a little. I couldn't quite make up my mind because there were so many." The teacher said, "Well, tell us what you have, and maybe we can help." The girl hesitated and then read:*

- |             |             |
|-------------|-------------|
| 1. To see   | 2. To hear  |
| 3. To touch | 4. To taste |
| 5. To feel  | 6. To laugh |
| 7. To love  |             |

Happy Summer to You!

**VIKINGS KICKOFF CRUISE!**

**SEPTEMBER 1ST** ★ **1-5PM**  
\$30 DEPARTING FROM OKOBOJI BOAT WORKS

**MEET & GREET**  
2019 VIKINGS CHEERLEADERS!

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