



# Sept 2011

When I sit down to write a newsletter my mind quickly moves to the future and I get excited about all the possibilities. But first, I must thank all of the staff at Parks Marina, Okoboji and Sioux Falls, Okoboji Boat Works, O'Farrells and the Barefoot Bar. Without each and every one of them, all of my ideas would be just that, an idea. The skills and enthusiasm, discipline, endurance of every one of them working together can create anything we can dream up. Thank you staff.

Labor Day weekend will go out with a bang again this year, as the Barefoot Bar celebrates its tenth year with fireworks on Saturday night! Who would've ever thought our little Barefoot Bar would grow to be such a cornerstone of the Lakes. We have enjoyed every minute of it, thank you for being a part of it!

Even I could not ever believe we would be starting our 29th year selling boats or ever be the #1 Crownline dealer and #2 Cobalt dealer in the World. Our small lakes and small population compared to any large city shouldn't even come close. Each large city has one Crownline dealer and one Cobalt dealer. Our market share is incredible. Thanks to all you faithful customers who bring your friends to our stores and encourage them to buy from us. We love you and will do our best to impress you each time you visit! Can you please help us become the #1 Cobalt dealer too (pretty please?)?

September and October are a perfect time to purchase a new boat. We have a great selection of 2011's on hand and already have a bunch of 2012's in stock. We are dealing and this really is our Boat Show time! It is the best time to order your boat just like you want it. Trade your old relic and you have no worries or expenses this winter. Your new boat will be here when you need it in the spring. Cobalt has four new colors and you can custom order yours with just about any color combination. Crownline has some new models that are sure to impress Okoboji boaters. We also have several South Bay Pontoons by Berkshire in stock that have great new amenities and motors.

The ideas for the 11 acres next to Parks Marina are coming together and we will make you smile next summer. I am most impressed at how much fun the kids who visit our businesses are having. The teeter totters at the Barefoot Bar must have 600,000 miles on them and the little water slide at the Barefoot is so much fun. How about some new bigger water slides next summer? How about a swimming pool with a beach and a swim up bar? How about a place where you and your family will have a home base when you visit Okoboji? That is our vision, happy families. Play together and stay together. A boat makes a good home base. Share your thoughts with us on the Parks Marina Facebook page, please!

As the kids head off to school, it reminds us all how quickly they grow up. I had to share with you again an email we sent out a few years ago. It really paints the picture of how quickly they grow up. The time goes by so fast, make the investment in the family boat today and let us help you fill your photo albums with fun times on the water. As they grow, come grow with us! Our new motto this fall: Buy Now – Start Dreaming!

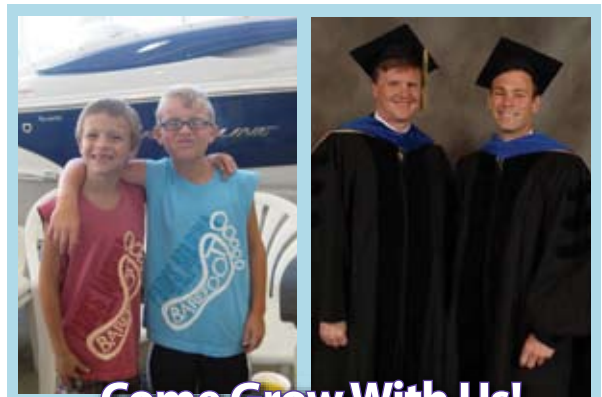
*B. Guttenberg*

P.S. You can count on us to help make memories and dreams for you and yours, guaranteed!

**\*\*\* Labor Day Weekend SALE \*\*\***



On ALL Tubes, Skis, Wakeboards and Vests at Parks Marina and Okoboji Boat Works



**Come Grow With Us!**



Cobalt 262 WSS

**Be our "Friends"!**



[www.parksmarina.com](http://www.parksmarina.com)