

# PARKS MARINA INC

Okoboji, IA and Sioux Falls, SD



# OCTOBER 2009

October are the most beautiful and fill my mind with memories of hunting ducks and pheasants with my dad, my friends, my son and his friends and now my son and grandson. I am so proud to have passed the tradition on. Many of you are doing the same for your family with the Okoboji tradition. This year it seems we sold boats to more new young families who are just starting their memories. Boating is one of very few activities you can do with grandmas, grandpas, moms, dads, kids, cousins, friends and even pets all at the same time. It has no age restrictions and it always produces good times for all.

The 2010 model year is going to be a banner year for Cobalt, Crownline, Grady White and Berkshire Pontoons. Crownline has new owners and is back in full production. We have many new Crownlines coming in October and our deals are incredible. Cobalt has three new models and color combinations that we've already been receiving. The 2010 Berkshire Pontoons are in stock and are selling very well. We are ordering new Grady Whites and expect their delivery around the middle of January.

The Federal Governments emissions rules take effect at the first of the year. This forces each marine engine to meet new regulations and many will have to install catalytic converters. There is no benefit in performance or mileage. It's a new government tax on boats. The price will vary from \$2000 to \$6000 per engine plus sales tax. Gee, a tax on a tax?! We have ordered a lot of new 2010 Boats without the catalytic converter and would encourage anyone thinking about a new boat to do it now or at least in 2009. Once these are sold out, we can no longer avoid the tax. Trade or purchase now, pay later, we'll store the new boat for you at no charge, prep it, wax it, babysit it all winter, fill it with gas this Spring, and Summer 2010 will be one of your best! We'll make your purchase painless and you will save big. Remember, \$\$interest is still low!

If you are storing your boat with us and don't plan on trading or buying a new one this year, I would recommend a "detail". We use rubbing compound, buffers and a special wax, our own technique that will make your boat look so good you probably won't recognize it. Then we deep clean it from top to bottom. To keep everyone busy, we work cheaper in the winter and would love to quote you a cost. Call service, 712-332-7303 [service@parksmarina.com](mailto:service@parksmarina.com) and ask for the winter detail special. Tell them Butch sent you and I will include four free drink tickets at the Barefoot Bar for 2010!

A heads up to all you musicians, we are having a Barefoot Song Contest. It's been about 6 years since our last one and it's time to freshen up our album! Use your imagination to write and record your Barefoot Song and submit it to us by Labor Day 2010. We'll pay out the top three songs \$1000, \$500, \$250 plus bragging rights. It's a big deal so start humming a tune; we can't wait to hear your lyrics!

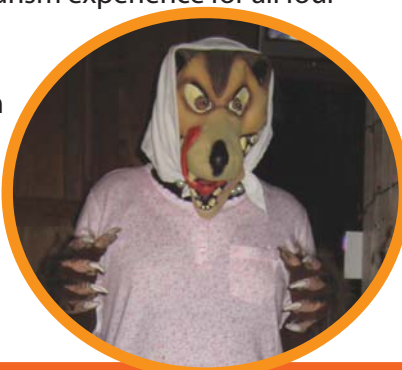
Fall Football doesn't get any better than watching it on the big screens in the World's Largest Fish House at Okoboji Boat Works. The perch are biting, so come in, have a beer, catch the game and a lunker - it's almost too good to be true! Boat rentals and private excursions on our fleet will be available till the snow flies and October is the best time for a peaceful fall color ride. The water is clear and think of all you'll see in our glass bottom boat.

Another paragraph about our dream for the "Marina District": I still picture an all glass "Cobalt Club" restaurant on the roof of Okoboji Boat Works, a lot of grass along the lake, and a hotel with convention conference center on or behind the road in Smith's Bay. There would be walking, shopping, swimming, fishing, dining, drinking and maybe some professional offices, etc. Is there anyone out there who can cut the red tape? If so we promise to add one, two or three hundred jobs with no

government assistance and add greatly to the economy and Iowa Great Lakes Tourism experience for all four seasons.

Someone help please.  
[butch@parksmarina.com](mailto:butch@parksmarina.com)

Happy Halloween!



Top 20 - 4 years running  
Recipient of Best In Class  
#1 in North America for  
3-4 Location Dealers!

### October Store Hours

**Parks Marina Okoboji:**

M-F 8-5p, Sa 9-5p, Sun 12-5p  
712.332.7303

**Parks Marina Sioux Falls:**

M-F 8:30-5p, Sa 9a-1p  
605.335.6766

**Okoboji Boat Works "In-Convenience Store":**

Daily 9am  
712.332.9904

**Fish House at Okoboji Boat Works:**

Mon-Fri 3p, Sat, Sun 11a  
712332.9904

[www.parksmarina.com](http://www.parksmarina.com)