

As I am writing this letter the fish are biting like crazy and the leaves at Okoboji are starting to change. The harvest of corn and soybeans is upon us and we're about half way done putting all the boats away for winter storage. We finished a new SUPER SIZED storage rack building last year and we're filling it up. The boats sure have become larger in the last 10 years!

I cannot stress enough the importance of winterizing your boat properly. One missed step and the repercussions can cost thousands. We are the experts, let us take care of you this season and you will have no worries, guaranteed!

When I hear my GPS lady in my car (we have named her Virginia) tell me where to turn so I don't get lost, I am amazed by all the new technology. And the technology has improved in boats too! How about Volvo Joystick Piloting? I enjoyed your gasps as you all saw the 302 Cobalt drive sideways during our Cobalt event this summer, ha! We have the largest supply of new Cobalts, Crownlines, and South Bay pontoons ever at this time of the year. It seems to take longer every year to order new boats. Cobalt has introduced four new colors and we love all of these refreshing additions. You can mix colors on a new order and individualize your new Cobalt. 2012 South Bay pontoons are looking great with a bunch of new innovations. Crownline has introduced some new interior options as well. October is a good month to test ride a new boat. We have all our demos ready, so call your sales person and take the time; I know you will be impressed. We need used boats and are extra eager to trade for yours. Plus, trade now and NO WINTER STORAGE COSTS for you! We will recondition your trade and find a nice family that will be so happy to have a new used boat.

We are working on the 11 acres next to Parks Marina. By clearing out the bushes, we have already gained 100 new parking spaces. It is looking beautiful over there and will be a very peaceful and friendly place to hang out next summer. We have so many ideas we can't do everything at once, but we sure are having fun.

Wednesday, September 21st was Rudy Arnold Parks' 1st birthday. I can't believe it has already been a year since he was born. So much has happened in just one year. The following day, Thursday, September 22nd, at 4:40pm, on the last day to file, I signed up to run for mayor of Okoboji. I've been thinking about it for the last four years and finally took the plunge. My dad, Leo Parks Sr., was a council person and mayor in Okoboji from April of 1952 until December of 1993. He passed away two years later in 1995. I miss him. During his service to the city, Okoboji enjoyed

prosperity for 40 years. I can't do 40 years, but I can get us on the right track to prosperity again. It isn't difficult to do. Let's get young people involved! Okoboji is unique in Iowa and in the World and has so much to offer. If elected I will try to change the attitude from negative to positive. Instead of saying, "No more people, no more tourists, and no more fun," let's ask, "How great can we be?" "How can we entice you to visit?" "How can we make you feel welcome?"

I would be glad to share my ideas. Most of the ideas come from the younger generation, younger than me anyway. There isn't a day that goes by where one of our employees doesn't come up with a new idea. Sometimes the ideas are great! Let's all brainstorm together on some new ideas to improve the City of Okoboji and the Lakes Area. How about legalizing golf carts in Okoboji? We wouldn't be the first to do it, but it would be great for the economy. I want everyone at the Lakes to prosper, and we can. This is not a private lake and there is plenty to go around. Children exposed to Okoboji are driven to go out in the world and do great things so they can bring their children here also. The generations change quickly, so we don't have much time to waste. I am well qualified for this position and I promise to work in the best interest of the taxpayers. Please help me make Okoboji the greatest little town in America. Let's start with a big "WELCOME TO PARADISE" sign. Vote November 8th, 2011 if you can.

*Butch*

PS. If you would like more information regarding "Butch for Mayor", need help with how to cast your vote, or would like to get involved with this campaign effort, please email me [butch@parksmarina.com](mailto:butch@parksmarina.com) or call me 712-332-7303.



Happy Birthday Rudy!

## Your Winter Service Checklist!

✓ **Water Pump**

Should be replaced every 3 years or 100 hours. Don't get overheated next summer! Have your water pump replaced over the winter!

✓ **U-Joints and Gimble Bearings**

Another routine maintenance you may not be aware of. We recommend pulling the drive every other year for inspections of the engine coupler, greasing the gimble bearings and u-joints. It's preventative maintenance that will keep you trouble free all summer long and make your drive last longer!

✓ **Prop**

Need a rebuild or spare?

✓ **Shift Cable**

Notice any tightness, "klunking," or does the engine die when you shift? A shift cable is a common wear and tear item. If you have these symptoms, don't wait to have it replaced!

✓ **Trailer Bearings and Lights**

Commonly over looked until a tire falls off and you are stuck on the side of the road. Pack the wheel bearings and check your lights and brakes!

✓ **Detail**

Not ready to trade? Our detail service will make your boat look and feel NEW! Let us detail your boat this winter and you'll hardly recognize it in the spring!

Routine maintenance is important!

Here are some ways to ensure a smooth launch next spring. Contact our Service Departments today to find out more on how to keep your boat performing at its best.

**Call us!**

Jeremy or Jill in Okoboji 712-332-7303  
[service@parksmarina.com](mailto:service@parksmarina.com)  
Scott Person in Sioux Falls 605-335-6766  
[servicesf@parksmarina.com](mailto:servicesf@parksmarina.com)

