



MARCH '11



Okoboji and Sioux Falls

Sitting on the dock of the bay in Key West, Florida. It's 80 degrees, hot and sunny. Key West in February is a lot like Okoboji in July...Paradise. There are so many things to do. Two or three cruise ships arrive and depart daily. Thousands of people having a great time shopping, dining, drinking, swimming, water sports, parasailing, glass bottom boats, catamarans, sailboats, old schooners, yachts, dinghies, scooters, golf carts, bicycles, motorcycles, street vendors, bums, millionaires all getting along. When I retire I think I'll put on my peg leg and pirate outfit and let tourists pay me a dollar for a picture. Whew, this sun is hot, I have to take a swim now. Be back later.

Okay, I'm back. I can't wait to see all of you this spring. We will be adding some new attractions, including two new cruise boats and more things for kids at Okoboji Boat Works and Parks Marina. We seem to have more new ideas than we have time to build!

There is no *new* news on the latest lawsuit from the City of Okoboji. I believe this is lawsuit number 11 or 12. As if they haven't harassed us enough, now they say our little Chicken Shack is stinking up their neighborhood. Some of them don't want you coming to Okoboji at all, and really hate it when you park at Okoboji Boat Works to enjoy their lake. I think they just wish we would pack it all up and quit. I won't quit, so I guess we'll meet in court again on April 5. Please keep supporting us with your voice and your business. Thank you.

Coming up April 9th is our Winter Storage Customer Appreciation Day. If you store your boat over the winter months with us, you are invited to a day of special discounts, refreshments, plus door prizes like FREE Winter Storage, 1/2 Price Storage and FREE Winterize/Summerize. We all know what those are worth. You have to be present to sign up, so BE SURE YOU MAKE IT!

I personally believe the recession is ending and am proud to predict 20 years of prosperity. We have so many 30 and 40 year olds working at Parks Marina in Okoboji and Sioux Falls, and I'm confident their careers are about to move to a new level. It's a great time to buy a house or condo at Okoboji. I know I said this before, but interest rates won't remain this low forever and inflation could be next. Jump on and ride the waves up. A new summer home and boat should be on your short list!

Cobalt boats has come up with your next "must have" in the boating world. Their new swim step platform has eliminated the need for ladders, creating a safe and easy place for your little ones to climb in and out of the boat. This could become the most social area of your boat. Even grandma and fat cousin Eddie can get in and out of the water now! It's patent pending and you won't find it anywhere else. I say hurray Cobalt!

Boats are selling and manufacturers are having trouble keeping up. We have purchased a lot of merchandise and should be okay, but sometimes colors and engines become a problem. We have 2 showrooms full of new models from Cobalt, Crownline, Scout, Grady White and South Bay Pontoons, along with Yamaha Wave Runners (0-60 mph in 3.9 seconds!). We have a great selection of trade-ins and most are completely reconditioned and ready for a new family. We are doing our best to beat inflation and have some boats at 2007 prices! Others have risen due to a new government imposed tax and catalytic converters. We have over 100 in stock without the emissions tax. Save \$2500 - \$6000 per boat! If I've yet to convince you, think about this: every day on the water is worth a decade of memories. The kids and grandkids grow so fast, start making your family and friends memories today and come grow with us, you can do it!

Watch for our calendar of events, the summer is packed full of Crownline Rendezvous, Cobalt Captains Event, Full Moon Parties, Parrot Head Party and did you know it's our 10th season for the Barefoot Bar?

I guess time flies when you're having rum!

P.S. Life is not measured by the number of breaths we take, but by the number of moments that take our breath away.

www.parksmarina.com

Parks Marina, Okoboji
Tu-Fri 8-5p Sa 9-3p
712.332.7303

Okoboji Boat Works
Open Daily 9a
712-332-9904

Parks Marina, Sioux Falls
Tu-Fri 8:30-5p Sa 9-1p
605-335-6766

Photo Contest \$200 Grand Prize!



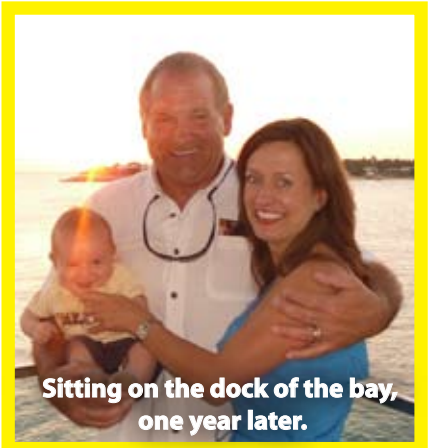
Bert Meyer
with Adopted Haitian Nephew!

Send us your pictures

wearing your Barefoot Stuff and the most creative, exotic or down right cute gets \$200! Prize awarded Labor Day.

Photos will be posted on parksmarina.com
email photos: carina@parksmarina.com
include all contact info & a photo description!

Cobalt Swim Step



**Sitting on the dock of the bay,
one year later.**