



JUNE 2011

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Ladies and Gentlemen, "Start your engines!" on the boat again. Summer is here and you don't want to miss anything. Our lineup of events and entertainment this year is as exciting as we can make it!

Jimmy Buffett is scheduled to play around the country this summer, and I heard a rumor that he has considered the Barefoot between concerts. I sure hope it happens!

Our calendar is jam packed. We've bought so much merchandise, we'll be doing two Barefoot Fashion Shows this month, and if all goes as planned baby Rudy may have a part! You don't want to miss the June Full Moon Party, an Elvis Tribute that covers four decades of the King. I'm a big fan and I really believe everyone has a little Elvis in them. And to prove it we're giving \$100 CASH to the person with the best Elvis get-up. So decide what you'll be, young Elvis, old Elvis, fat or skinny. Wella, wella, I can't wait to see you all, uh huh. And I can't wait for the pictures- all of our customers, under a palm tree, dressed as Elvis, thank you, thank you very much.



We have made one significant change in our schedule that you will need to make note of. Because the field of candidates has yet to be defined, the Dickinson County, Pick your President Picnic has been rescheduled from June 8th to July 19th. United States Congressman Steve King will be hosting, and again, all the major Republican contenders will be on the guest list. So please change your calendar to Tuesday, July 19th.

The Lakes have been very clear and I've never seen so many fish. Okoboji Boat Works and Smith's Bay are full of every species of fish, but there must be 1 million bluegills! It's guaranteed great fishing, so take some time to give it a try. If you forget your bait and pole, we can rent you the equipment for just \$5, so bring the kids, no excuses! At Okoboji Boat Works, we kick off summer with OBW's first ever "Summer sCOOL" family night on Thursday, June 2nd. We're celebrating the end of school and the start of summer by having the big building open for 5th-8th graders from 5p-7:30p and 9th-12th graders from 8p-10:30p. There's going to be dancing, foosball, pool, basketball, and plenty of fun to be had with your friends. Don't worry mom and dad, there will also be adult supervision and you're welcome to come hang out too! Kids are just \$10 at the door and for a twist, parents are free. Checkout Okoboji Boat Works' Facebook page for more details. Then the next weekend, Saturday, June 11th, we're having Okoboji Boat Works Summer Splash! Come out and see what OBW has to offer. There will be free coffee and cinnamon rolls, free paddle board demos, free glass bottom boat rides, and free paddle boat rides. We'll also have 20% off in-stock tubes, ski's, wakeboards, life jackets, and more! Come for lunch and enjoy half-off the entire Cluckers menu!

By Memorial weekend you should have seen our NEW Big Foot Barge cruise the waters. It holds 60+ passengers and is a fun ride anywhere on the lake. We can pick you up at your dock, cater food for your party, and always have a captain and bartender on board. The Big Foot Barge, along with our entire fleet of excursion and rental boats, moors out of Okoboji Boat Works. The next new cruise boat will be ready later in June. It's a 40-foot steel tug boat called The Jezebel. It will hold 30 to 35 people and is sure to be a hit! It's so fun to create something new for the lakes area. Our whole staff gets involved and we love to "WOW" you each time you choose Okoboji for your vacation. We already have a new boat in the planning for 2012. It will knock your socks off!

We have added 10 acres and 300 feet of shoreline just east of Parks Marina. It will provide us with a new dock for extra boat parking, car parking, and a huge green space with a pond. It will take some time to create the nicest park in the lakes area, but we will do just that. When visiting, dock your boat there and it's just a short walk to the marina. The new "Parks' Park" will certainly enhance your vacation experience with us.

Our inventory of new Cobalts and Crownlines is bigger and better than ever. We've got almost every model and color in stock and arriving daily. With so many options, we're sure to have the right boat for you. How about test driving all of them at our Open House and In-Water boat Show June 18th at Parks Marina! Always wondered what it's like to ride in new Cobalt? Here's your chance! It's the best no pressure, test drive sales event ever. Ride in a brand new Cobalt, Crownline, South Bay Pontoon, Grady White or Scout and then buy the boat! It's never too soon to start making memories with your family. Let Parks Marina get you started in boating today.

P.S. For a child, one day on the water can create a life time of memories and a lifetime of setting goals to be able to repeat the experience for their children. Now you can start the memory process with us.



Come Stay and Play On the House Boat at Okoboji Boat Works!

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