



Okoboji and Sioux Falls

# June 2010

Hello summer 2010! I hope you all have high expectations for a great summer at Okoboji! I know we do. Let's start with the water quality. It's the best I can remember. The clarity we are experiencing is awesome. It must be magnifying water because I have seen the biggest blue gills ever and lots of them. And they're hungry! Did I tell you where I saw them? Let's just say you're gonna need a bigger boat!

Speaking of boats, we've got a whole bunch of everything we sell. We bought early and we bought a lot. We beat the catalytic converter tax and can save you \$2500 to \$6000 on every boat. You can wait if you like to pay extra taxes to the government or you can get the best value now. Many models are selling for less than prices two years ago.

We are so busy; I feel the recession is coming to an end. The boat business traditionally has been about 6 months ahead of the regular economy. We felt a change ahead when things started down, and we are seeing signs of good things to come. I personally feel we are at the very beginning of 20 years of prosperity. Through all of it there will surely be some bumps, but the general direction will be up, up and away.

Look at the calendar of events for June at Parks Marina and Okoboji Boat Works. I guarantee we will entertain you all month long! If you are a "Crownie", you are invited to Crownline Rendezvous June 18-19th at Lake Okoboji. We are proud to have the largest group of enthusiastic Crownline Owners in the country.

Our Open House and In-Water Boat Show will be June 26th at Parks Marina on Lake Okoboji. The theme is Peace, Love, Boats, and ALL the Boats will be IN the water for you to ride in, free of charge and hassle free! Ride in all the boats, and then buy one at our best boat show prices! There's entertainment all day, Godfathers Pizza will be here, door prizes and Jean will have great deals in the pro-shop. It's a real family event and a great way to ride in and buy a boat!

We have made so many great changes to the In-Convenience Store at Okoboji Boat Works that we've decided to hold a Grand Re-Opening on June 5th. Please come down and shop our new line of swimwear, clothing,

tubes, wakeboards, skis – lot's of stuff to see. We will have free paddle boat rides, glass bottom boat rides, and we will demo the Paddle Boards we now have for rent or purchase. So if you've seen it on TV and want to try, now's your chance. There are more details about everything going on somewhere in this letter so please read on.

July and August are busy too. Your family memories can start with us this year. We won't let you down, guaranteed!

A four year old boy asked his mother the meaning of the word guaranteed. "It means, very good, most reliable, the best," his mother replied. When bedtime came, the little boy gave her a kiss and hugging her said, "good night, guaranteed mother."

A day on the water with family and friends is priceless in your book of memories.

Each trip will last in your mind forever. My boating memories go back to the age of 5 and every stage of my boating brings back thoughts of friends and families

all with a smile and a warm feeling inside. Do you remember each time you saw the 4th of July fireworks? I'll bet you remember who you were with, I sure do.

I hope I have convinced you to come buy a boat and start making your own lifetime memories. We are the experts and can get you started.

I guarantee you will love it!

"Fan" of Parks Marina  
"Friend" of the Barefoot Bar  
"Friend" of Okoboji Boat Works



My Mom and I on our 1950 wood Higgins



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