



# JULY 2011



Welcome to "Water World"! We've had enough for a while. Too bad we can't sell some to Texas and Arizona. Lake Travis in Austin, Texas is down 23 feet. Marinas and boat slips are on dry land. The crops use lake water for irrigation. If only we could trade Iowa water for Texas oil!

Hopefully by the 4th of July you will have seen our newest cruise boat, the Jezebel. It's a 40-foot house boat we've transformed into a cute 30-40 passenger excursion boat. It should be able to travel both East and West Lake (when the water level goes down a little bit, that is). We can pick you up at your dock and drop you off wherever you choose. All of our boats have a unique personality but this one will make you smile! We already have plans for another cruise boat surprise in 2012. We're having fun, I hope you are too.

Okoboji Boat Works has a bunch of NEW Crownline 21SS's and NEW South Bay pontoons available for you and your family to rent. See how much fun you and your family can have on Lake Okoboji in a new boat from Okoboji Boat Works. We'll make sure you're ready for a day on the lake and can even set you up with extra water toys if you'd like! And this summer, we've decided to add some incentive to renting a boat from Okoboji Boat Works. If you rent a boat from us this summer, and then decide to buy a new boat from us at Parks Marina, we'll credit you back your entire rental fee. How sweet does that deal sound? Visit our website at [www.parksmarina.com](http://www.parksmarina.com) to see our rates or call Okoboji Boat Works at (712)332-9904 to reserve your rental today.

This year the month of July has five weekends and we have so many events that you could have an excuse to visit us every single weekend! To kick off the month we've got our huge week of July 4th entertainment lineup that starts the 1st and includes country rockers Nash Vegas, Irish-rockers the Dirty Nellys, Journey tribute band Revelation Saturday and Sunday July 2nd-3rd, Damon Dotson July 4th and Tim Horsman July 5th (deep breath!). As a special treat Brian Neale, the winner of our 2010 Barefoot Song Contest, is performing all week. He is the Jimmy Buffet of Canada and will be with us starting July 2nd! And if you missed the fireworks this weekend don't worry; we're having our own fireworks show Saturday, July 23rd at 10p to celebrate Crownline Rendezvous. This is a fireworks show unlike anything you've seen on East Lake Okoboji.



We've got the BEST fireworks show on the East Lake!



Crownline is July 22nd-23rd!

Speaking of Crownline Rendezvous, if you bought a Crownline from Parks Marina you may now get on our website to pre-register for the biggest Crownline Rendezvous in the nation! Did you know we even beat out the national Crownline Rendezvous for number of people who attend? Did you know we are the #1 Crownline Dealer in the World? Mark your calendars for the weekend of July 22nd-23rd and get registered today, and help us make this year the biggest and best Rendezvous yet.

We've got tons more going on in July including this month's Full Moon Party with Brat Pack Radio at the Barefoot Bar. This band can play everything from Madonna to Def Leppard to Beyonce. They feature lead singer Jesse Langseth, a #15 finalist on American Idol. Of course Phil will have his Famous Seafood Boil and Ribs too. YUM! Then on July 19th, we're having the Meet Your Presidential Candidate Picnic hosted by Congressman Steve King. It's \$10 a person which includes a meal and an up close and personal evening with your Republican candidates for President. We've invited everyone and this will be an exciting, even historical night at the Barefoot Bar. To close out the month we're having our annual Total Parrot Head Party! So break out your Buffet gear all you Parrot Heads and get ready to party!

We're having our best year again in the boat business. Our selection of Cobalt and Crownline is the largest in the nation. With more new boats arriving each week, we're very optimistic about the future. I still believe the recession is ending and we are looking at 20 years of prosperity. Investments in Okoboji should be very good and interest rates are still low. You won't be this young next year! The clock never stops. This is our 29th year.

The 4th of July is Independence Day. Think about the word independence. Can you imagine a United States of America where we are not FREE? Where we cannot speak freely? Where we cannot travel freely? Where we don't feel safe? Where we don't feel strong?

Our soldiers are providing all this and more. Freedom is not free. When you and yours are watching the fireworks this 4th of July, think about and pray for our young generation of soldiers abroad who can't be in a boat to celebrate with family and friends. Our soldiers and their families are making the ultimate sacrifice for our freedom. Some many never come home. If any of you are reading this letter, I want you to know how deeply grateful we are to you! We want you all home next year.

[www.parksmarina.com](http://www.parksmarina.com)

Like us on Facebook and get all of our entertainment updates and more!

PS.. Last year we replaced all the lights in the marina with those new efficient kind. You know "green". Well yesterday the owner of the light company called me and complained that the work of reinstalling the lights was completed one year ago and yet I still hadn't paid for the new lights! Well I told him that his fast talking sales guy told me last year, that in ONE YEAR these lights would pay for themselves. After a moment of silence I just hung up. He never called back!