FEBRUARY '10

Top 20 - 5 years running
Recipient of Best In Class

Welcome everyone to the University of Okoboji Winter Games! Winter and Wonderland are two words that best describe Okoboji right now. We can snowmobile anywhere and it sure is fun! As I write my letter we are gearing up for one of the best Winter Games yet. It's nice to invite our visitors and summer residents back for a weekend of fun and wow, what a boost for the local businesses! Thank you to everyone for coming and thank you to everyone for the hard work in putting the event together. We hope you stop by Okoboji Boat Works while you are here and of course to Parks Marina and the Barefoot Bar which is open Sunday for the Snowmobile Radar Run.

It's about 99 days until the Barefoot opens. Let's start singing "99 bottles of beer on the wall, 99 bottles of beer!" Remember how fast those bus rides went? Time goes even faster when you are my age. The clock seems to be running double speed. I'm enjoying every minute.

We just finished up our 2nd best year ever in 26 years. Thank you to the staff for our great accomplishments. We have so many exciting things happening for 2010. I will talk about some of them and surprise you with others. You are looking at a picture of our newest addition to our cruise boat fleet. The Diamond Lady is a 58' Bluewater Yacht that can entertain a large group for parties, tours, weddings, dinners, etc. This yacht is first class all the way, designed and built for entertaining. It, along with our two glass bottom boats, Barefoot Barge, and The Fish House are available for private charters. Call 712-332-9904, okobojiboatworks@parksmarina.com, Buck Harriman will schedule your fun…The early birds get the best dates!

We are all very busy detailing, and repairing storage boats, along with prepping the hundreds of new boats arriving daily. We are so lucky to have a great selection of used boats. Most have been reconditioned, buffed and waxed and look like new. Check out our list, and see pictures of everything on the website. Remember the early bird gets the worm. To avoid the new January, 2010 government imposed catalytic converter tax, we purchased many of our new boats early and can offer a savings of $2500 to $6000 per boat. The new catalytic converter has no performance or economic advantages, it's just another tax. Because we made the deals early, we're passing the savings on to you. So this is the year to buy a new boat. Again, the early buyer gets the color and engine choices. Interest rates are still low and our boat prices have not changed much this year. In fact, most of our 2010 Crownlines are priced the same as last year and a couple of models are lower! Check out the Crownline 180 and the 21ss, I didn't want to say it, but yes, we've "rolled back prices".

I still think now is the time to buy a house or condo at Okoboji. Prices and interest rates are great, so buy the property, and include the new boat in the payment! If you're not ready to commit to real estate and just want to get your "feet wet" at Okoboji we can provide you the opportunity. Buy a boat and keep it in rack storage at Parks Marina. Call us when you're on the way to the Lakes and we'll have your boat in the water ready to go. We can provide you and your family two "home bases", i.e.: One at parks Marina, with the famous Barefoot Bar, and also at Okoboji Boat Works with the best beach on Okoboji. Both have cool, clean bathrooms and many amenities of your own house or condo. Many families started this way and soon discover the real paradise that the rest of us live every day. Summer at Okoboji is almost like "Livin' on an island, every day." (The title of my favorite song from Key West.)

Remember that Okoboji is exciting year around. At Okoboji Boat Works you can ice fish in the World's Largest Fish House boat for $5 and that includes bait and pole. You can rent skates; we've got all sizes and a well lit rink. Or rent a snowmobile and cruise the lakes, we have helmets and snow pants. All you need is a warm coat and gloves. Some of the sleds ride two comfortably. The lakes seem much smaller on a snowmobile!

We have lots more to tell you about, but I have to save some for future letters. In the meantime, sign up for our weekly internet updates. You can do this by going to our website and entering your email address in the box on the lower left corner. We can email you this newsletter, entertainment schedules and other specials. It's a great way to stay informed, and I promise we won't overload your inbox with emails. I am also told by our marketing staff that we are on Facebook. If you know what that means, look us up and lets be "friends".

We can't wait to see all your smiling faces!

www.parksmarina.com

Parks Marina, Okoboji
Tu-Fri 8-5p Sa 9-3p
712.332.7303

Parks Marina, Sioux Falls
Tu-Fri 8:30-5p Sa 9-1p
605-335-6766

P.S. What would you do if you knew you wouldn't fail?
What's stopping you from fulfilling your dream?

Introducing, Diamond Lady

58' Bluewater Yacht, Available for Private Excurion

OKOBOJI BOAT WORKS

A first class ride for around 60 passengers.
Debuting at the Historic Okoboji Boat Works, Summer 2010
okobojiboatworks@parksmarina.com